Use this letter to sell our products at hospitals and nursing homes:

Today's date
Name of gift shop buyer or person in charge of outside vendor sales Name of hospital or nursing home
Street City, State Zip
Dear (hospital gift shop buyer or person in charge of outside vendor sales),
I sell a popular line of women's fashions and accessories and am interested in booking a date to sell at your hospital (nursing home) as an outside vendor. Our clothing is all one size, packable, crushable EZ care fashions that are great for travel and every day. They're priced to sell, with many items under \$20.00, so there's something affordable for everyone. You can see the line at www.magicscarf.com and I'd love to show you pieces in person at your convenience.
I'll be happy to give your hospital (facility) a percentage of the sales or work within whatever guidelines may currently exist for outside vendor sales.
I will call you this week to see what date works for you and your hospital (nursing home). I look forward to working with you!
Sincerely,
Your name

Your phone number